FT World Telecoms Conference

Smart Moves for Changing Times

16 & 17 November 2010 | Marriott Grosvenor Square, London

www.ftconferences.com/telecoms

Chairs:

Andrew Parker, Telecoms Editor, Financial Times
Richard Waters, West Coast Managing Editor, Financial Times
AGENDA

DAY 1: TUESDAY 16 NOVEMBER

08.00 Registration and networking breakfast

SPONSORED BY: Qualcomm

08.50 Chairs’ welcome and introduction
Andrew Parker, Telecoms Editor, Financial Times
Richard Waters, West Coast Managing Editor, Financial Times

REGULATORY OUTLOOK AND IMPACT ON COMMERCIAL STRATEGIES

08.55 Regulatory outlook: Global opportunities and challenges for ICT
Ed Richards, CEO, Ofcom
Leong Keng Thai, Deputy Chief Executive and Director-General (Telecoms & Post), Infocomm Development Authority of Singapore

09.55 Reflections on the role of regulation for a global communications business
Matthew Key, Chairman and CEO, Telefónica Europe
David McCourt, CEO, Skyware Global

10.35 Refreshments and networking

REINVENTING BUSINESS MODELS TO ACHIEVE REAL ROI

11.00 Operating in high speed
Ian Livingston, CEO, BT Group

11.30 The industry’s role in shaping a greener, more sustainable future
Gabriele Galateri di Genola, Chairman, Telecom Italia

11.50 Creating the conditions for win-win business models
Adolfo Hernandez, EVP and President EMEA, Alcatel-Lucent

12.05 Changing the DNA of rural telecom
Rajiv Mehrotra, Founder, CEO and Chairman, VNIL

12.25 Q&A SESSION

12.30 Networking lunch

SPONSORED BY: KItDigital

14.00 Capitalising on the growth story in emerging markets
Nick Read, CEO, Africa, Middle East and Asia Pacific Region, Vodafone

14.25 Monetising the cloud: Gold rush or gold mine?
Bhaskar Gorti, SVP and General Manager, Communications Global Business Unit, Oracle

14.50 Q&A SESSION

15.00 Refreshments and networking

NEXT GENERATION CONNECTIVITY

15.20 Spotlight on Japan: Lessons from the Japanese broadband market
Naohide Nagatsu, General Manager, R&D European Representative Office, R&D Planning Department, NTT

15.40 Navigating the complexities of network and service delivery transformation
Rick Halton, VP of Worldwide Marketing for Communications and Media Solutions, HP

16.00 PANEL: Reinventing next generation networks
Laurie Bowen, President – Sales and Strategy, Global Data and Mobility, Tata Communications
Stephen Bates, Managing Director, UK, RIM
Malin Frenning, Deputy Head of Business Area Broadband Services, TeliaSonera
Rick Halton, VP of Worldwide Marketing for Communications and Media Solutions, HP
Stephen Howard, Head of Global Telecoms, Media and Technology Research, HSBC

KEY INSIGHTS

16.55 PANEL: Global Leaders’ “Question Time”
Ahmad Julfar, Group COO, Etisalat
William So, Former President, China Unicom (Europe)
Simon Weeden, Head of European Telecoms Research, Citigroup

17.40 Chair’s closing comments for Day 1
Richard Waters, West Coast Managing Editor, Financial Times

17.45 Networking drinks reception

SPONSORED BY: HP

HP invite you for drinks and canapés at the Network Reception, from 17.45 until 19.00, in the Whitehall Suite.
YolanDa Brown – back by popular demand. After last year’s success at the Network Reception, HP is delighted to welcome back Saxophonist and double MOBO Award Winner YolanDa Brown. YolanDa has performed in a range of platforms from the London Jazz Festival to an audience with the President of Russia and is playing at London’s O2 on 19 November.

Winners of the HP Mini Prize Draw will be announced at 18.30.
DAY 2: WEDNESDAY 17 NOVEMBER

08.30 Registration and networking breakfast

Sponsored by:

08.55 Welcome back by the Chair and introduction to Day 2
Richard Waters, West Coast Managing Editor, Financial Times

09.00 Delivering the Digital Economy
The Hon. Ed Vaizey, MP, Minister for Culture, Communications and Creative Industries, Department for Culture, Media and Sport, UK Government

09.25 The future of media on mobile
Erik Huggers, Director, Future Media and Technology, BBC

CREATING VALUE IN THE NEW COMMUNICATIONS ECO-SYSTEM

09.50 PANEL: Achieving differentiation in a shifting competitive landscape
Michael Antieri, President, Advanced Enterprise Mobility Solutions, AT&T
Shaun Collins, Managing Director, CCS Insight
Olaf Swantee, EVP, Europe and Sourcing, Orange France Telecom

10.35 Refreshments and networking

11.00 PANEL: Revenue growth through mobile innovation
Russell Buckley, AdMob Evangelist, Google
Roberto di Pietro, VP Product Marketing and Business Development, Qualcomm CDMA Technologies
Jon French, Executive Director UK, Ireland and South Africa, HTC
Faisal Galaria, Global Head of Business Development, Spotify
Emma Lloyd, Director of Mobile, BSkyB

11.45 Refreshments and networking

GROWING VALUE THROUGH COST OPTIMISATION

12.10 PANEL: Leaps in efficiency – a strategic approach to cost optimisation
Wolfgang Kniese, CFO, T-Mobile Austria
Hannes Wittig, Telecoms Analyst, JPMorgan

CONNECTING WITH THE CONSUMER

12.50 Global Leaders’ Session: Advancing the digital lifestyle
Andrew Barron, COO, Virgin Media
Stewart Easterbrook, CEO, Starcom MediaVest Group UK
Mike Fairman, CEO, giffgaff
Gerd Leonhard, Media Futurist, Author and CEO, The Futures Agency

13.35 Chair’s closing comments, followed by networking lunch
Richard Waters, West Coast Managing Editor, Financial Times

15.00 Close of conference

Follow us on Twitter
twitter.com/FTConferences or #fttelcos

Watch videos from the event on the FT YouTube channel
www.youtube.com/ftglobalconferences

Join our Facebook group
www.facebook.com/ftconferences