

FT-Outstanding Directors Exchange

October 10 - 11, 2012
Metropolitan Club, New York City



www.ftconferences.com/ODX2012

Created by directors, for directors, reflecting
topics that are being discussed in boardrooms today.



We live in FINANCIAL TIMES®



Why FT-ODX?

Because we've limited attendance to directors only...

We could easily sell loads of tickets to non-directors, but we stick to our directors-only format. It makes the conversations much more valuable for the attendees. On average, directors attending FT-ODX get access to members of over 200 boards.

Because we've locked out the press...

Even though we're owned by a news company, we understand that directors need a conducive environment to have candid conversations and really share the inside story. Everything discussed at FT-ODX is off-the-record and free from the media.

Because we've done away with the podiums and slides...

Directors want answers, not slides. They tell us they want to hear what other boards are doing to resolve key challenges. At ODX, there are no podiums, only experienced panels and peer exchanges — both focused on eliciting robust dialogue about issues all directors face.

Join us and understand why directors recommend FT - ODX so highly!

Past Speakers at FT-ODX Include

George Buckley

Chairman and CEO, 3M
Director: Archer Daniels Midland, Stanley Black & Decker

Doug Conant

Retired CEO, Campbell Soup

Sir Deryck Maughan

Partner and Head of Global Financial Services Group, KKR
Director: BlackRock, GlaxoSmithKline, Thomson Reuters

Steve Miller

Chairman, AIG
Director: Symantec

Dick Parsons

Chairman, Citigroup
Retired Chairman and CEO, Time Warner
Director: Estee Lauder
2001 Outstanding Director

Jane Shaw

Chairman, Intel
Retired Chairman and CEO, Aerogen
Director: McKesson
2010 Outstanding Director

Maggie Wilderotter

Chairman and CEO, Frontier Communications
Director: Procter & Gamble, Xerox

Ernesto Zedillo

Professor and Director of the Yale Center for the Study of Globalization, Yale University
Former President of Mexico
Director: Alcoa, Citigroup, Procter & Gamble

In Partnership With

AGENDA

Topics Being Researched for 2012 FT-ODX

- CEO Succession: The Good, The Bad and The Ugly
- Successful Approaches to Achieving Pay for Performance
- Director - Stakeholder Relations: The New Normal
- Managing Risk and Compliance in Far-Flung Places
- The Hard Case for Board Diversity
- Where We're Headed on Director Compensation

***This year's conference will feature additional sessions and content**

Boards Already Committed for 2012 FT-ODX

Alcatel-Lucent	Lattice Semi-Conductor
The Boeing Company	Monster Worldwide
California Water Service Group	Motorola Solutions
Con-Way	Oracle Corporation
CVS Caremark Corporation	Shuffle Master
The Home Depot	United Rentals
JPMorgan Chase	Wells Fargo
KBR	YUM! Brands

Some of the Past Boards Represented at FT-ODX

Agilent	Lowes
Akim	McDonalds
Aon	Nordstrom
Ariel Investments	Office Depot
Barnes & Noble	Penske Automotive Group
Career Education	Penske Corporation
Citigroup	Pepsi Bottling Group
CME Group	Quest Diagnostics
CNA Insurance	Rite Aid
Coach	Stanford Graduate School of Business
Crown Holdings	TD Bank Financial Group
Exelon	Thompson Reuters
General Atlantic	Walgreens
International Game Technology	

"ODX is a must-do for directors."

—**Andrew Liveris**
Chairman, President and CEO,
Dow Chemical
Director: IBM

"All directors can benefit from attending ODX."

—**Lou Simpson**
Chairman, SQ Advisors
Former President & CEO,
Capital Operations, GEICO
Director: Chesapeake Energy,
SAIC, VeriSign

"ODX is the 'gold standard' for directors' conferences."

—**Bill Loomis**
Former CEO, Lazard
Director: Limited Brands,
Pacific Capital Bancorp

"ODX offers candid dialogue among active, experienced directors."

—**Alison Winter**
CEO, Braintree Holdings
Director: Nordstrom

"Of all the director's programs, ODX is the best."

—**Tom Callahan**
Former SVP & CFO, Welch Foods
Director: Ashford Hospitality Trust

"ODX was one of the best conferences for directors I've ever attended. I've already recommended it to my board."

—**Randy Larrimore**
Former President and CEO,
United Stationers
Director: Campbell Soup, Olin

"What do I like about ODX? Its size encourages participation, everyone is a board member, the topics are relevant and the speakers are top-notch."

—**Peter Browning**
Director: Acuity, EnPro, Lowes, Nucor

"At a time when good corporate governance is at a premium, ODX is one of the most valuable tools a director can have in his or her tool kit."

—**Dick Parsons**
Retired Chairman & CEO, Time Warner
Director: Citigroup, Estee Lauder,
Madison Square Garden



Registration Form

Registration Information

Registration includes all sessions, meals and reading materials. Travel and lodging are the responsibility of each participant.

\$5,995 Early Bird - Expires 5/30/12
\$6,500 Standard Rate

October 10-11, 2012

First Last Middle Suffix

Address

City State Zip

Phone Fax

E-mail

PUBLIC BOARDS ON WHICH YOU SERVE

For Information and To Register:

Online: www.ftconferences.com/ODX2012
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Email: Lucas.Bullerjahn@FT.com
Mail: FT-ODX Registration
Attn. Lucas Bullerjahn
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New York, NY 10019

Cancellation Policy

To receive a refund, minus \$750 registration fee, we must receive written notification of any cancelation no later than 45 calendar days before the event. Participants who cancel after this date forfeit the entire program fee. You may designate a substitute participant with the approval of the program director.

Payment Information

Mastercard Visa American Express

NAME ON CARD

ACCOUNT NUMBER

EXPIRATION DATE

COMPANY

BILLING ADDRESS

CITY

STATE

ZIP

SIGNATURE

After Registration:

Once you have registered, we will contact you to obtain some additional information to include in our conference materials.

We will also ask you which sessions you would like to attend. Participants are subject to the approval of the program director.

Location and Hotel

FT-ODX will be held at the Metropolitan Club
1 East 60th Street, New York, NY 10022
Discounted Rooms are available at the
Loews Regency 540 Park Ave, New York, NY 10022
Telephone +1 212-759-4100
Please identify yourself as an FT-ODX
Participant to receive a discounted room rate.